

# Fizi Advisors

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Operations expertise for growing businesses



# Your expert operations resource

With **over 13 years** in operations management, I offer a powerful combination of skills and innovation backed by proven operational strategies. My **expertise is in expanding operational capabilities, boosting performance, and driving business transformation.** I've successfully applied my approach to Fortune 100 firms and high-growth startups alike, demonstrating a track record that spans diverse business landscapes.

My background includes significant roles at leading consulting firms, including **BCG** and **PwC**, involvement with **early-stage startups** across the US, Europe, and Africa and an **MBA** from University of Chicago.

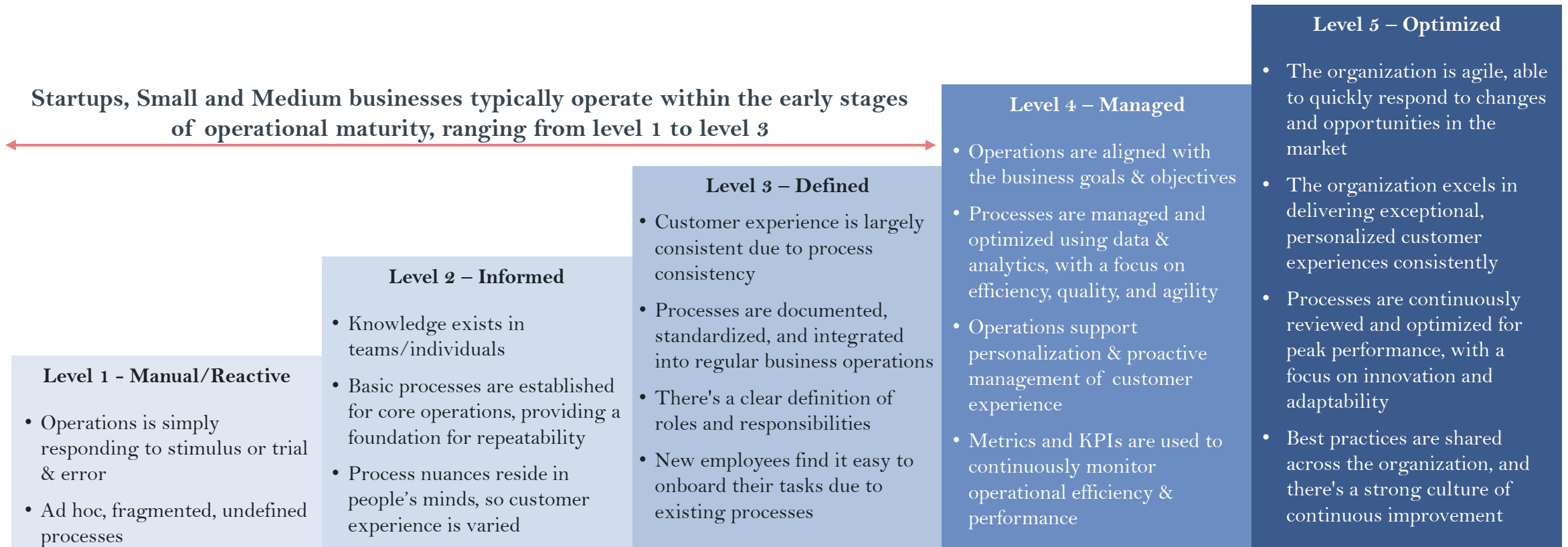
**My goal is to infuse simplicity and efficiency into your business,** setting you up for effective scaling.

My name is Oma Kegwache, and **I am your Operations Expert.**



# Operations is the engine of business success

Operations is the lifeblood of any business, large or small. It is also the most complex part of running a business – covering everything from product development and supply chain management to delivery and after-sales support. It dynamically evolves and expands, mirroring the organization's own progression and maturity.



# Small business operations is complex

For small businesses in particular, operations is the lever that amplifies efficiency, reduces costs, and enhances customer satisfaction. It's a multifaceted beast that requires keen insight, strategic planning, and continuous improvement to master which is why it is often neglected. Leading to statements like:

Move fast, break things, ... we'll fix them later ...

We're basically fire fighters and everyday, there's a new fire

There's probably a right way to do this but nobody is sure and this is how I do it

Just get the sales, we'll figure out a better process eventually

Our processes cannot keep up with the growth of our business

Our KPIs say we're doing great ... but that's not the reality on ground

Only John Doe knows how that works, he'll deal with it when he's available

# Tailored support for every operational need

Whether you're starting to build out your operations function or are looking to take your efforts to the next level, I leverage my expertise to help small and medium businesses define what efficient operations looks like and execute on initiatives that position operations as a driver of strategic growth for your organization.

Your needs	Strategy Operationalization	Standardization & Scaling	Complexity/ Cost Reduction	Process Improvement & Efficiency
What it might look like	<ul style="list-style-type: none"><li>• You have a vision for the future of your business but struggle to translate it into actionable plans</li><li>• Your operations are no longer aligned with your long-term goals</li></ul>	<ul style="list-style-type: none"><li>• Your business is growing rapidly, and is outgrowing your processes</li><li>• You want to get into new markets/products but aren't sure how to adjust operations to support this</li></ul>	<ul style="list-style-type: none"><li>• You notice your operational costs are consistently over budget, but it's unclear where the inefficiencies lie.</li><li>• You're facing cash flow issues due to inefficiencies in your finance processes</li></ul>	<ul style="list-style-type: none"><li>• Your team's time is consumed by tedious, complicated tasks leading to errors and delays</li><li>• Inefficient workflows result in customer complaints about speed and/or quality</li></ul>
How I can help	<ul style="list-style-type: none"><li>• Stand up an operations function that supports your strategy &amp; goals</li><li>• Integrate operations into your day-to-day business</li></ul>	<ul style="list-style-type: none"><li>• Transform your operations function</li><li>• Optimize your processes for your business scenarios &amp; reduce one-off handling</li></ul>	<ul style="list-style-type: none"><li>• Perform root cause analysis to uncover underlying causes of inefficiencies</li><li>• Redesign processes to address issues uncovered</li></ul>	<ul style="list-style-type: none"><li>• Identify &amp; resolve gaps and bottlenecks in your processes</li><li>• Streamline existing processes for efficiency</li></ul>

# Your Choice, Your Success: Service options that fit

## Fractional Leadership

Ideal for businesses seeking strategic oversight and/or cultural transformation

Embed into your business to stand up or transform your operations. Based on aligned objectives and scope, I will strategically assess your current operational framework, identify areas for improvement, and implement scalable solutions tailored to your unique needs

Minimum duration: 3 months

Monthly retainer, paid twice a month

## Project Based

Ideal for addressing specific operational challenges or projects with clear objectives

Join your operations team with a laser-focused approach to operationalize strategy. Based on aligned scope, I will apply my specialized expertise to forge and implement tailor-made innovative solutions that deliver your project's goals

Minimum duration: 6 weeks

Monthly/Biweekly retainer, paid biweekly

## Hourly Rate

Ideal for targeted situations or questions that require expertise/problem solving

I will be available to provide expert guidance and strategic direction across targeted areas or projects. Time can be used for consultative discussions, or creation of strategic plans/documents

No minimum duration

\$325/hour, paid in advance

**Interested in learning more?** – check out my [previous projects](#), let my work speak for itself.

**Ready to work with me?** – Let's have a quick chat so I can learn about you and your specific needs. **Grab some time on my calendar** [here](#)

# Thank You

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Learn more about me at:  
[FiziAdvisors.com](https://FiziAdvisors.com)